

# Station/Branch Optimization and Consolidation June 2009



- Background
- Business Case
- Process
- Measuring Results
- Wrap Up



# Background

## □ Focus on EAS 24 and above Stations and Branches (~3,243)

#### Post Office (9 months, With No Appeals):

#### Duration<sup>1</sup> Task Name Authorization to Study 10 days Review & Investigation Study (data gathering) 25 days Community Input 25 days Proposal\* Posting & District Manager Review and Approval 100 days Headquarters Review & Final Determination 30 days Final Determination Posting and Customer Appeal Period\* 30 days If appealed, 120 days are added to timeline for PRC Review Office Closeout (60 days after posting of final determination)\* 60 days

#### **Classified Station/Branch (4 Months):**

Task Name	Duration <sup>1</sup>
Authorization to Study	5 days
Review & Investigation Study (data gathering)	15 days
Community Input	20 days
Proposal (No Posting)	10 days
Headquarters Review & Final Determination	10 days
Union Notification and Office Closeout (60 days after HQ Decision)	60 days

<sup>\*</sup>Time Frame Driven by Requirements in Title 39, U.S.C. 101(b) & 404(d)

- □ Greatest Opportunity for Long-Term Savings in EAS-24 and above Stations and Branches
- Bigger Opportunities in Facilities & Real Estate in Urban areas
  - Better Value for Property
- Communicate Better Service to Customers

- More alternate access opportunities (APCs, Approved Shipper, Stamps on Consignment, CPUs)
- Easier access to web options (Market Research)
- Alternate Postal Offering (Non-Personnel Unit)
  - **>**APC
  - ▶ Post Office Boxes
  - ➤ Not Staffed



## **Triggers to Close or Consolidate**

- Station/Branches
  - Operational Efficiencies
  - Declining Office Workload
    - ✓ Retail Transactions
    - ✓ Mail Volume
  - Proximity of Other Facilities
  - ➤ Loss of Lease; No Suitable Alternate Quarters
  - Economic Savings Offered through Alternative Service



## **Study Activity**

### Establish District Teams

- Facility Service Office Facilities Data
- Manager, Operations Program Support Operations Data
- Manager, Post Office Operations Operations Data
- Postmaster Local Knowledge
- Post Office Closing Coordinator
- Manager, Customer Relations Customer Data/ROAM
- Corporate Communications Internal (employees) and External (media)
- Consumer Affairs Customer Communication
- Human Resources/Labor Relations Labor Issues
- HQ Government Relations Area Representative Congressional Involvement
- Manager, Finance Financial data and tracking of savings



- Identify Stations/Branches for Consolidation
  - Use ROAM/FMS/FDB to identify Offices with Multiple Facilities within Close Proximity
- Evaluate opportunities for Consolidating Facilities Examples:
  - > Route Reductions
  - ➤ Square Footage
  - Number of Routes
  - Parking
  - > PO Boxes



- Evaluate Retail Workload Examples:
  - Wait Time in Line
  - Walk in Revenue
  - Earned Actual Staffing Graph
  - Retail Transactions Per Hour
  - Other ADM/RDM Reports
- Community Input
  - Meetings
  - Questionnaires
  - > Time frame: Immediately after review & investigation study
- Success will depend on effectiveness of district team



- Operations-Driven Process
- Compliments Facilities Optimization Initiative
- District Manager Owns the Study Process
- Results Driven at the Local Level and Measured at Headquarters Level