

The **10** Point Program

1

Recruit a key contact at each local and worksite

- Commit to program
- Attend regular planning meetings
- Be available by e-mail or fax
- Plug into communication web

2

Distribute leaflets at all union worksites

- Leaflet at least once a month, increasing in Fall 2004

3

Maximize contact through union publications

- Include Labor 2004 information in every issue
- Publish leaflets
- Report on issue agenda
- Report on votes
- Report on support for organizing

4

Utilize regular mailings from local presidents and business agents

- Include current leaflets and issue materials in all local union mailings
- Use targeted mail in 2004

5

Maximize impact of union phone calls

- Include current message in all calls
- Make multiple calls to targeted members in Fall 2004

6

Update local membership lists

- Work with state federation or international union
- Receive quality list with phone numbers, e-mail, registration and changes of address

7

Increase registration by 10 percent

8

Conduct massive GOTV for 2004 elections

9

Build rapid response network in the workplace

- Recruit activists for issue mobilization
- Generate letters, calls and e-mails to elected officials
- Meet with elected officials

10

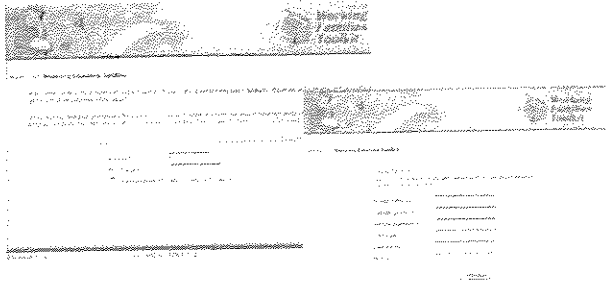
Link politics to organizing

- Schedule regular meetings to educate elected officials
- Identify opportunities for elected officials to help organizing
- Integrate support for organizing into candidate screening process



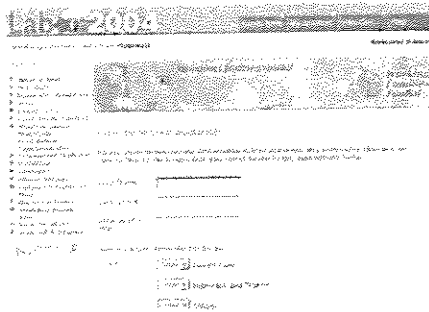
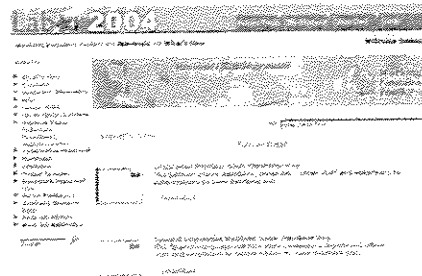
WELCOME TO

www.workingfamielstoolkit.com



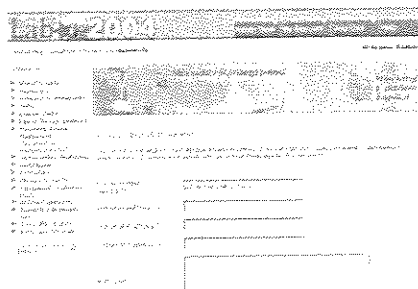
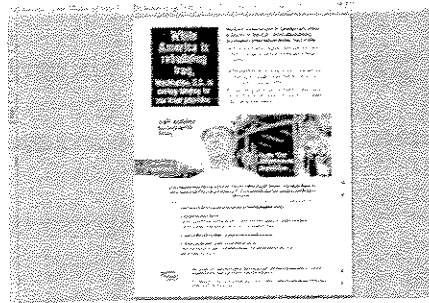
1. Enter the website.
The first time you enter the site, you will need to register or review your current profile.

2. Select literature.
You will be able to access and customize all literature offered by the AFL-CIO and its state federations or by your international union.



3. Customize literature.
Fill in the literature template. The information you provide will be combined with default data to form the text of your document. You will have an opportunity to proof the text before it is applied to the literature template.

4. View and edit your PDF.
You can review and edit your flier and adjust point size of the text before finalizing your literature.



5. Have your PDF printed or e-mailed to you.
When you are done, click the submit button. You can have the literature printed and shipped, for an additional cost, or have a high-resolution PDF version of your document e-mailed to you within 24 hours.

Labor 2004 Local Union Information Form

Union

Date: _____
Union: _____ District: _____ State: _____
Local No.: _____ Union Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Fax: _____ E-Mail: _____
Local Union Leader Name/Title: _____

Coordinator

Check if new coordinator information

Check One: Local Union District Council State Contact

Name: _____ Position: _____
Address: _____
City: _____ State: _____ ZIP: _____
Day Phone: _____ Evening Phone: _____
Fax: _____ Pager: _____
E-Mail: _____ Cell Phone: _____

Union Specifics

Primary sectors the local union represents: Building Trades Transportation Health Care
 Private Sector/Industrial Public Sector Other _____

Number of Retirees: _____ Number of Worksites: _____

Number of Full-Time Staff: _____ Number of Phone Lines: _____

Number of Stewards/B.A.s: _____ Affiliations: State Fed.: Yes No

CLC: Yes No

Meetings

Frequency/Dates: _____
Time: _____
Location: _____

Newsletter

Frequency: _____
Schedule: _____
Contact Name: _____
Contact Phone: _____

Retiree Program: Yes No

Contact Name: _____
Contact Phone: _____

Please fill out this form and give it to your State Federation or Central Labor Council. You also can mail it to AFL-CIO, Political Department, 815 16th St., N.W., Washington, DC 20006, or fax it to 202-637-5107.



Labor 2004 Communications Form

Union

Union: _____ District: _____ Local: _____ State: _____

Coordinator: _____ Date: _____

Address: _____

City: _____ State: _____ ZIP: _____

Day Phone: _____ Evening Phone: _____

Fax: _____ Pager: _____ E-Mail: _____

If this is your first report, check this box.

Program Activities

In the following chart, record all the activities in progress or completed. Select items from the action and topic categories that best describe your activities.

Action: Survey, Leaflet, Mailing, Newsletter, Workplace mtg., Door to door, Phone, Other (write in)	Topic: Voter registration, Social Security, Health care, Minimum wage, Education, Trade, Multi-issue comparison, Other (write in)	Date Completed	Type of Campaign

Comments/Suggestions: _____



Labor 2004 Activist Form

Union

Union: _____ District: _____ Local: _____ State: _____

Union Activists

Name: _____

Address: _____

Day Phone: _____ Evening Phone: _____

Pager: _____ E-Mail: _____

Name: _____

Address: _____

Day Phone: _____ Evening Phone: _____

Pager: _____ E-Mail: _____

Name: _____

Address: _____

Day Phone: _____ Evening Phone: _____

Pager: _____ E-Mail: _____

Name: _____

Address: _____

Day Phone: _____ Evening Phone: _____

Pager: _____ E-Mail: _____



Labor 2004 Worksite Form

Union

Union: _____ District: _____ Local: _____ State: _____

Coordinator: _____ Date: _____

Address: _____

City: _____ State: _____ ZIP: _____

Day Phone: _____ Evening Phone: _____

Fax: _____ Pager: _____ E-Mail: _____

If this is your first report, check this box.

Worksites

Identify your union's hiring hall and/or worksite(s). Then, for each, name a coordinator who will be responsible for carrying out the Labor 2004 program.

Employer: _____

Worksite: _____ Number of Worksite Members: _____

Address: _____

City: _____ State: _____ ZIP: _____

Dept.: _____ Shift: _____ Coordinator: _____ Phone: _____

Activity: _____ Date: _____

Activity: _____ Date: _____

Dept.: _____ Shift: _____ Coordinator: _____ Phone: _____

Activity: _____ Date: _____

Activity: _____ Date: _____

Dept.: _____ Shift: _____ Coordinator: _____ Phone: _____

Activity: _____ Date: _____

Activity: _____ Date: _____



Labor 2004 Worksite Form

Union

Union: _____ District: _____ Local: _____ State: _____

Worksites

Identify your union's hiring hall and/or worksite(s). Then, for each, name a coordinator who will be responsible for carrying out the Labor 2004 program.

Employer: _____		
Worksite: _____	Number of Worksite Members: _____	
Address: _____		
City: _____	State: _____	ZIP: _____

Dept.: _____	Shift: _____	Coordinator: _____	Phone: _____
Activity: _____		Date: _____	
Activity: _____		Date: _____	
Dept.: _____	Shift: _____	Coordinator: _____	Phone: _____
Activity: _____		Date: _____	
Activity: _____		Date: _____	
Dept.: _____	Shift: _____	Coordinator: _____	Phone: _____
Activity: _____		Date: _____	
Activity: _____		Date: _____	
Dept.: _____	Shift: _____	Coordinator: _____	Phone: _____
Activity: _____		Date: _____	
Activity: _____		Date: _____	



