

# Key Resources and Information Sources for Leaflets & Newsletters

## Books

### **How to Do Leaflets, Newsletters and Newspapers**

Highly practical guide to designing and distributing leaflets and newsletters written by Nancy Brigham. Available for order from most book stores or on-line booksellers.

## Leaflets on the Internet

### **AFL-CIO Working Families Toolkit**

<http://www.workingfamiliestoolkit.com>

Fliers on national economic and political issues available to all union members. Click "New user registration" to set up an account that enables customizing fliers with your local union name and logo. Fliers can then be downloaded and printed for free for use in your local.

### **Union Leaflet Library**

<http://members.aol.com/bobkutchko/UnionTips/page20.html>

Sample leaflets on a range of workplace and organizing issues (maintained by Teamster union activist Bob Kutchko).

## Newsletter Articles and Graphics

### **International Labor Communications Association**

<http://www.ilcaonline.org/>

"Articles on this site can be reproduced free of charge if you credit the authors and the ILCA." Site includes a searchable news article database and offers opportunity to swap and post your own newsletter stories.

### **Union Communication Services, Inc.**

<http://www.unionist.com/>

Offers local unions subscriptions to a monthly news service (\$175 per year) and monthly graphics packet (\$222 per year). Some free samples are also available on the web site.

### **BigLabor.com**

<http://www.biglabor.com>

Includes a national directory of union web sites, and features weekly updated labor quotes, songs, cartoons, "today in labor history," etc.

## Labor Cartoons

### Huck/Konopacki labor cartoons

<http://www.solidarity.com/hkcartoons/>

Site contains copies of past year's labor cartoons from Gary Huck and Mike Konopacki. All cartoons are available for purchase for publication (fees determined based on size of publication's circulation). The site also offers a monthly or yearly subscription service (fees based on size of publication).

### Carol Simpson DesignWorks

<http://www.carol-simpson.com/cartoonwork.htm>

Site contains a searchable archive of labor cartoons. Fees to buy cartoons for publication are negotiable (suggested price is \$10-\$25 for local publications).

## Economic & Political Information on the Internet

### AFL-CIO

<http://www.aflcio.org>

Find links to hundreds of pages on "Issues & Politics" and frequently updated alerts, press releases, and statistics. Sections of the site include:

- Congressional voting records:  
<http://www.aflcio.org/issues/legislativealert/reportcards.cfm>
- Economic stats: <http://www.aflcio.org/issues/factsstats/>
- BushWatch: <http://www.aflcio.org/issues/bushwatch/>
- Executive Paywatch: <http://www.aflcio.org/corporatetwatch/paywatch/>

### AFL-CIO Working Families Toolkit: Ready-made fliers & newsletter articles!

<http://www.workingfamiliestoolkit.com>

Click on "Customize Fliers" to create a free account (requires an e-mail address and password). Once you have an account, you can download, customize, and print free fliers and newsletter articles on a range of issues.

### Iowa Federation of Labor, AFL-CIO

The Iowa Federation of Labor is the key resource for Iowa political news of interest to unions. The federation urges editors to freely use any material on this website in their local newsletters.

<http://www.iowaaflcio.org/>

Find copies of IFL publications, as well as links to:

- the IFL Political Action Update and Iowa Federation of Labor News
- on-line resources on Labor History
- other sites with resources on economic and political issues

### Iowa Policy Project

<http://www.iowapolicyproject.org/>

The Iowa Policy Project is a non-profit and non-partisan organization that researches economic and public policy issues in the state of Iowa. Find *The State of Working Iowa* reports, studies on Iowa taxes, and many other reports on this site or call 319-643-3628 for copies of reports. Union newsletter editors are welcome to reprint IPP materials in local newsletters.

### **Economic Policy Institute**

<http://www.epinet.org>

"The Economic Policy Institute is a nonprofit, nonpartisan think tank that seeks to broaden the public debate about strategies to achieve a prosperous and fair economy." Find reports on jobs, wages, tax policy, education, trade, and other issues.

### **United for a Fair Economy**

<http://faireconomy.org>

"United for a Fair Economy raises awareness that concentrated wealth and power undermine the economy, corrupt democracy, deepen the racial divide, and tear communities apart. We support and help build social movements for greater equality." Find reports and educational materials on tax policy, economic inequality, corporate accountability, and other issues.

### **LaborNet resources page**

<http://www.labornet.org/links.htm>

Collection of useful resources and many links to other labor-related pages.

**→Don't forget to check your international union's web site!**

## **Magazines & Alternative News Sources on the Internet**

**→Remember that most content on the sites below is copyrighted and can't be reprinted without permission.**

### ***American Prospect* (<http://www.prospect.org/>)**

"The aim of The American Prospect is to contribute to a renewal of America's democratic traditions by presenting a practical and convincing vision of liberal philosophy, politics, and public life."

### ***Common Dreams Newscenter* (<http://www.commondreams.org/>)**

"An eclectic mix of politics, issues and breaking news with an emphasis on progressive perspectives that are increasingly hard to find with our corporate-dominated media."

### ***In These Times* (<http://www.inthesetimes.com/>)**

". . . coverage of the labor movement, environment, feminism, grassroots politics,

minority communities and the media" and "investigative reporting about corporate malfeasance and government wrongdoing, insightful analysis of national and international affairs, and sharp cultural criticism about events and ideas that matter."

***Labor Research Association* (<http://www.lraonline.org/>)**

"Labor Research Association is a New York City-based non-profit research and advocacy organization that provides research and educational services for trade unions." Site contains searchable database of articles as well as useful labor "stats and data" and a photo archive.

***Labor Notes* (<http://www.labornotes.org/>)**

"Since 1979, Labor Notes has been the voice of union activists who want to 'put the movement back in the labor movement' through rank and file democracy".

***LabourStart* (<http://www.labourstart.org/>)**

"Online news service maintained by a global network of volunteers which aims to serve the international trade union movement by collecting and disseminating information -- and by assisting unions in campaigning and other ways. Its features include daily labour news links in 17 languages and a news syndication service used by more than 630 trade union websites. News is collected from mainstream, trade union, and alternative news sources by a network of nearly 350 volunteer correspondents based on every continent."

***The Nation Magazine* (<http://thenation.com/>)**

"The Nation will . . . make an earnest effort to bring to the discussion of political and social questions a really critical spirit, and to wage war upon the vices of violence, exaggeration, and misrepresentation by which so much of the political writing of the day is marred." – from *Nation* prospectus, 1865

***The Progressive* (<http://www.progressive.org/default.htm>)**

". . . journalistic voice for peace and social justice at home and abroad. The magazine, its affiliates, and its staff steadfastly oppose militarism, the concentration of power in corporate hands, the disenfranchisement of the citizenry, poverty, and prejudice in all its guises. We champion peace, social and economic justice, civil rights, civil liberties, human rights, a preserved environment, and a reinvigorated democracy."

***Workers Independent News Service (WINS)* (<http://www.laborradio.org/>)**

WINS gathers news by and about working people and creates programs and feature stories for commercial, public, community and college radio stations throughout the United States (must subscribe for regular news, but site offers some free items.)

***Z Magazine* (<http://www.zmag.org/>)**

"...an independent monthly of critical thinking on political, cultural, social, and economic life in the U.S."